

Guidelines for Sponsorship of Fun Run 30 car show, June 13, 2020

The following is a breakdown of what sponsors can expect for their contribution to the Creepers Car Show for 2020.

Platinum Sponsor - Any sponsor that contributes \$1,000 or more in cash.

- 1) Name on Fun Run sponsor banner which will be displayed on event trailer.
- 2) Name on Fun Run event schedule handout that goes to each show participant.
- 3) Platinum Sponsor's Pick special award to be furnished by the Creepers Car Club.
- 4) Vendor space if needed and up to five event T-shirts
- 5) Recognition award from the Creepers Car Club, suitable for hanging on wall.
- 6) Two spectator passes.
- 7) One free car registration, if applicable.
- 8) Your company will be featured as a Top-level sponsor on Creepers Car Club Facebook page.
- 9) Name/Company logo on back of event tee shirt

Gold Sponsor - Any sponsor that contributes \$300 or more in cash.

- 1) Name on Fun Run sponsor banner which will be displayed on event trailer.
- 2) Name on Fun Run event schedule handout that goes to each show participant.
- 3) Two spectator passes.
- 4) Vendor space if needed and two event T-shirts.
- 5) Recognition award suitable for wall and recognition on Creepers Car Club Facebook page.

Silver Sponsor - Any sponsor that contributes \$100 or more in cash.

- 1) Name on Fun Run sponsor banner which will be displayed on event trailer.
- 2) Name on Fun Run schedule handout that goes to each show participant.
- 3) One spectator pass.
- 4) Vendor space if needed.
- 5) Recognition on Creepers Car Club Facebook page.

Bronze Sponsor - Any sponsor or business that provides silent auction items or door prizes in the form of products, services, cash, or a combination of all that totals a value of \$100 or more (does not include banners or self-promotion items).

- 1) Name on Fun Run event schedule handout.
- 2) One spectator pass.
- 3) Recognition on Creeper's Car Club Facebook page.

Note: The above sponsor levels have nothing to do with the Swap Meet area. Swap meet spaces are \$20 each and are in the designated swap meet area. We welcome your self-promotion items, banners, caps, T-shirts, but cannot count their value toward the qualifying levels of any of the above sponsor levels.

All sponsorship levels will receive recognition on the Creeper's Car Club Facebook and Instagram pages.

All proceeds go to Children's Miracle Network Hospitals/CHOA and Georgia Special Olympics Cobb County