

PRELIMINARY

Guidelines for Sponsorship of Fun Run 29 car show, June 8, 2019

The following is a breakdown of what sponsors can expect for their contribution to the Creepers Car Show for 2019.

Platinum Sponsor - Any sponsor that contributes \$1,000 or more in cash.

- 1) Name on Fun Run sponsor banner which will be displayed on event trailer.
- 2) Name on Fun Run event schedule handout that goes to each show participant.
- 3) Platinum Sponsor's Pick special award to be furnished by the Creepers Car Club.
- 4) Vendor space if needed and up to five event T-shirts
- 5) Recognition award from the Creepers Car Club, suitable for hanging on wall.
- 6) Two spectator passes.
- 7) One free car registration, if applicable.
- 8) Your company will be featured as a Top-level sponsor on Creepers Car Club Facebook page.
- 9) Name/Company logo on back of event tee shirt

Gold Sponsor - Any sponsor that contributes \$300 or more in cash.

- 1) Name on Fun Run sponsor banner which will be displayed on event trailer.
- 2) Name on Fun Run event schedule handout that goes to each show participant.
- 3) Two spectator passes.
- 4) Vendor space if needed and two event T-shirts.
- 5) Recognition award suitable for wall and recognition on Creepers Car Club Facebook page.

Silver Sponsor - Any sponsor that contributes \$100 or more in cash.

- 1) Name on Fun Run sponsor banner which will be displayed on event trailer.
- 2) Name on Fun Run schedule handout that goes to each show participant.
- 3) One spectator pass.
- 4) Recognition on Creepers Car Club Facebook page.

Bronze Sponsor - Any sponsor that provides door prizes in the form of products, services, cash, or a combination of all that totals a value of \$100 or more (does not include banners or self-promotion items).

- 1) Name on Fun Run event schedule handout.
- 2) One spectator pass.

Note: The above sponsor levels have nothing to do with the Swap Meet area. Swap meet spaces are \$20 each and are in the designated swap meet area. Vendor spaces in the show car area are \$100 each. We welcome your self-promotion items, banners, caps, T-shirts, but cannot count their value toward the qualifying levels of any of the above sponsor levels.

**All proceeds go to Children's Miracle Network
Hospitals/CHOA and Georgia Special Olympics
Cobb County**