

# Creepers Car Club

## Guidelines for Sponsorship of Fun Run 26

(Preliminary)



The following is a breakdown of what sponsors can expect for their contribution to the Creepers Car Show for 2016.

Top level: **Major Corporate Sponsor**. Any sponsor that contributes **\$300 or more in cash**.

- 1) Name on Fun Run sponsor banner which will be displayed on event trailer.
- 2) Name on Fun Run event schedule handout that goes to each show participant.
- 3) Sponsor's Pick special award to be furnished by the Creepers Car Club.
- 4) Vendor space if needed.
- 5) Recognition award from The Creepers Car Club, suitable for hanging on wall.
- 6) Two spectator passes.
- 7) One free car registration, if applicable.
- 8) The company will be featured on the Creepers Car Club Facebook page.
- 9) Any major corporate sponsor contributing **\$1000 or more in cash** will be listed at the top of our sponsor banner as a **Major Platinum Corporate Sponsor**.

Second level: **Major Sponsor**. Any sponsor that contributes **\$100 to \$299 cash**.

- 1) Name on Fun Run sponsor banner which will be displayed on event trailer.
- 2) Name on Fun Run event schedule handout that goes to each show participant.
- 3) Vendor space if needed.
- 4) Two spectator passes.
- 5) One car registration, if applicable.

Third level: **Major Contributor**. Any sponsor that provides door prizes in the form of products, services, cash, or a combination of all, that totals a value of \$100 or more (does not include banners or self-promotion items).

- 1) Name on Fun Run sponsor banner.
- 2) Name on Fun Run event schedule handout that goes to each show participant.
- 3) Two spectator passes

Fourth level: **Contributor**. Any sponsor that contributes of **less than \$100 in cash, products or services or a combination of all** (does not include banners or self-promotion items).

- 1) Name on Fun Run event schedule handout that goes to each show participant.
- 2) One spectator pass.

**NOTE:** The above sponsor levels have nothing to do with the Swap meet. **Swap meet spaces** are \$20 each and are in the designated swap meet area.

**Vendor-spaces** in the show car area are \$100 each which includes spectator passes for two.

We welcome your company banners, logo caps, T-shirts and any other self-promotion items, but cannot count their value toward the qualifying levels in the third or fourth levels.